

For Immediate Release  
July 23, 2018

## **Magic 104.9FM, host of Life Chats, Meochia Thompson Creates HUG**

### **Exhibit for ArtPrize 10**

*HUG: Help Uplift Goodness*

*Grand Rapids, MI— July 23, 2018* —Magic 104.9FM, host of Life Chats, Meochia Thompson announced she will be creating a Time-Based Exhibit entitled, HUG: Help Uplift Goodness (Vote 66729) which will be a uniquely shaped, brightly colored stage located at City Hall (300 Monroe Ave NW) during ArtPrize 10, Sept. 19-Oct. 7. The stage serves as a “safe-space” for Huggers from around the world to come and share a loving embrace with others. She has been on a HUG Campaign for several years, hugging people all over the globe, including London. “Last year ten of us came out and hugged over a thousand people in two-hours at ArtPrize. People kept asking if I was part of an exhibit. Nope.”

“We need to show what pure love looks like. For a moment, as long as, a loving embrace; color, age, race, job, past, troubles or social-economic status does not matter. It is all about the HUG. In a world crowded with social media, people are lonelier than ever. Whether it’s talking face to face, handwriting a letter or picking up the phone to say, ‘I love you’, all of us can play a part in filling a void in each other’s life, even a stranger. HUG is about doing our simple part to Help Uplift Goodness,” said Magic 104.9FM, host of Life Chats, Meochia Thompson.

### **HUG City GR**

Meochia is calling on individuals, musicians, performers, families, friends, groups, business and organizations to come out and do some real “arms” outreach. Groups of five or more can book the HUG Stage for free to have some HUG time of their own. All participants

must purchase a hug t-shirt to identify themselves as part of the exhibit and watch a 3-minute hug tutorial Meochia created, teaching “How to Hug the Public”. 25% of the sales from the HUG t-shirts will be donated to Music for the Soul, a nonprofit founded by Award winning songwriter, Steve Siler that provides hope and healing through music and song.

“Meochia is like a morning cup of coffee. Her energy is just contagious,” said Chistiana Love of Kentwood, Michigan, “and she gives the best hugs.” In a city as diverse and giving as Grand Rapids, Meochia hopes to leave an impression and label the city, “HUG City GR”.

### **HUG Exhibit Availability**

To donate, buy a t-shirt or get an interview with Meochia and learn more about the HUG exhibit at City Hall for ArtPize visit [mylifechats.com](http://mylifechats.com).

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### **For more information, press only:**

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### **For more information on the HUG Exhibit:**

[mylifechats.com/hug](http://mylifechats.com/hug)  
Vote 66729  
City Hall (300 Monroe NW)  
Grand Rapids, MI  
ArtPrize (Sept. 19-Oct. 11)  
Life Chats premiers on Magic 104.9FM, Sundays, 12pm-2pm