

MEOCHIA

Life Chats, Sundays, 12pm-2pm



GR's
magic 104.9
Today's R&B and Old School

LIFE CHATS

Meochia Thompson
SUNDAYS
12pm-2pm

Meochia Thompson brings a lot of love, humor and inspiration to Magic 104.9FM on Sundays! A recent transplant from the Windy City of Chicago, she is described as a “morning cup of coffee” because she brings a gust of energy to any atmosphere. Meochia holds a BA in Broadcast Radio & TV and Print Journalism from Columbia College Chicago. She is a Speaker, Author, Publisher at Blessed Pen Ink (blessedpenink.com) and Hugger! Meochia interned as the Consumer Affairs Producer at Fox News Chicago, worked as a Copywriter at Carol H. Williams Advertising and is the Lunchtime Diva for Chick Chats. She has aired on Radio For Divas, 97.3 as the rush hour Co-Host and written for Women’s Life Magazine.

She is the Coordinator of a mentoring program for girls, 11 to College age and the Director of Women’s Ministry at Kentwood Community Church. Meochia believes in leadership and empowering others to be greater! Her mission is to help hurting people get to the root of their issues enabling them to heal, live, love and forgive. On Life Chats, she shares deep, current and lighthearted conversations with just about everyone from local citizens, celebrities, professionals and members of the Christian Community. Keep it real with Meochia on Life Chats Sundays, 12pm-2pm on Magic 104.9 and mymagicgr.com! To experience the show, get bookings and press info, and learn more about Meochia Thompson, visit mylifechats.com!



Welcome to Life Chats on Magic 104.9FM, the #1 Urban Radio Station in West Michigan!

Weekend :30 Spots:	Weekday :30 Spots:	Magic Online	Life Chats Online	Life Chats Spots
<input type="checkbox"/> 1x :30 = \$20	<input type="checkbox"/> 1x :30 = \$25	<input type="checkbox"/> 1 Week= \$50	<input type="checkbox"/> 1 Week=\$25	<input type="checkbox"/> 1x :30 = \$15
<input type="checkbox"/> 4x :30 = \$80	<input type="checkbox"/> 4x :30 = \$100	<input type="checkbox"/> 1 Month= \$100	<input type="checkbox"/> 1 Month= \$75	<input type="checkbox"/> 4x :30 = \$60
<input type="checkbox"/> 8x :30= \$160	<input type="checkbox"/> 8x :30= \$200	<input type="checkbox"/> 3 Mos.= \$300	<input type="checkbox"/> 3 Mos.= \$225	<input type="checkbox"/> 8x :30= \$120
<input type="checkbox"/> 12x :30= \$240	<input type="checkbox"/> 12x :30= \$300	<input type="checkbox"/> 6 Mos. = \$600	<input type="checkbox"/> 6 Mos. = \$450	<input type="checkbox"/> 12x :30= \$180
<input type="checkbox"/> 24x :30= \$480	<input type="checkbox"/> 24x :30= \$600	<input type="checkbox"/> 12 Mos.= \$1200	<input type="checkbox"/> 12 Mos.= \$900	<input type="checkbox"/> 24x :30= \$360

Life Chats Sponsorships

All sponsorships include online and on-air spots or shout-outs, plus an optional interview or event announcement.

<input type="checkbox"/> \$250 per show	4x :30 spot	1 Month Online	<input type="checkbox"/> 1-min Intv	<input type="checkbox"/> Event Announcement
<input type="checkbox"/> \$250 Value	2 Shout Outs	1 Month Online	<input type="checkbox"/> Holla	<input type="checkbox"/> Event Announcement
<input type="checkbox"/> \$900 per month	12x :30 Spots	3 Months Online	1 Interview	4 Event Announcements
<input type="checkbox"/> \$10,000 per year	48x :30 Spots	12 Months Online	4 Interviews	24 Events Announcements
<input type="checkbox"/> \$25-150 Book Review	<input type="checkbox"/> \$500 HUG Challenge	<input type="checkbox"/> \$100 Holla (Social Media)	<input type="checkbox"/> \$450+ Event Emcee	

- SLOGAN** *MAGIC 104.9, Today's R&B and Old School and Grand Rapids #1 R&B Station*
- FORMAT** R&B from Today and the Old School with a mix of Hip Hop that tests very well in URBAN Adult Contemporary Formats. We are also dedicated to supporting the community we serve and believe that is a key component in our daily delivery of content
- ATTITUDE** Upbeat, engaging, entertainment driven, community dedicated
- AUDIENCE** Target Demographic: Adults 25-54
 Super Target: Women 25-44, Women 35-45
- AIR STAFF**
- | | |
|--------------|---|
| 6am - 10am | <i>The Steve Harvey Morning Show</i> |
| 10am - 3pm | Yasmin Young |
| 3pm - 7pm | Lee Stephens (Program Director) |
| 7pm - 12mid | Sweat Hotel with Keith Sweat |
| Sun. Morning | Donnie McClurkin (7am-Noon) |
- PARTNERSHIPS** Advertisers are treated with upmost respect and we embrace our key clients as intricate parts of our content delivery.
- SIGNAL STRENGTH** Serving Greater Grand Rapids, Kent County and Ottawa County



Listen Online
 NOW!





STEVE HARVEY

Steve Harvey Morning Show

Steve Harvey is the host of America's #1 Morning Show, *Steve Harvey Morning Show* on MAGIC 104.9, and the popular TV shows *Family Feud* and *Celebrity Family Feud*, *The Steve Harvey Show*, and family favorite *Little Big Shots*. His popularity continues to grow to global proportions, bolstered by his new role as host of the *Miss Universe Pageant*. Harvey is currently one of the most powerful voices in media, touting a career spanning nearly 30 years as a top stand-up comedian, actor, award winning TV personality and talk show host, best-selling author, entrepreneur, and humanitarian. Wake up with The Steve Harvey Morning Show weekdays 6am to 10am on MAGIC 104.9.



YAZMIN YOUNG

All That YAZ Show

Hailing from Tucson, Arizona by way of Tallahassee, Florida, Yasmin Young is living a dream, being a multi-media personality and DJ! Though it was by accident, Yasmin found her passion in radio and DJing, after moving from Arizona to Tallahassee to attend Florida A&M University. Yasmin most recently served as morning show co-host on WPEG in Charlotte, NC for 5 years. She now is on the Midday Jam on GR's MAGIC 104.9 weekdays 10am to 3pm.



Lee Stephens

The Afternoon Throwdown with Lee Stephens

Born and raised in Cincinnati, Ohio, Ed Spillers a.k.a. - Lee Stephens has enjoyed a media career spanning two decades. It started with the family's ownership of Cincinnati's weekly newspaper serving the African-American community, *The Cincinnati Herald*. He received his bachelors degree from Central State University in Ohio, an Historically Black College. While in his freshman year, Lee Stephens obtained his first commercial radio job as on-air personality and talk show host with legendary WDAO-AM in Dayton, OH. He then moved on to WROU/WRNB in Dayton, OH. In 2001, Lee Stephens moved up to WJLB-FM and WMXD-FM in Detroit as Production Director and Programming Assistant. Ten years later, he then moved on to WGPR/WCHB/WDMK/WPZR in the same capacities. Before coming to Grand Rapids, Lee enjoyed being a stay at home dad and is currently also enjoying a great career as a Real Estate Agent. Now, Ed Spillers a.k.a. - Lee Stephens is your Program Director and Afternoon Throwdown Host on GR's MAGIC 104.9

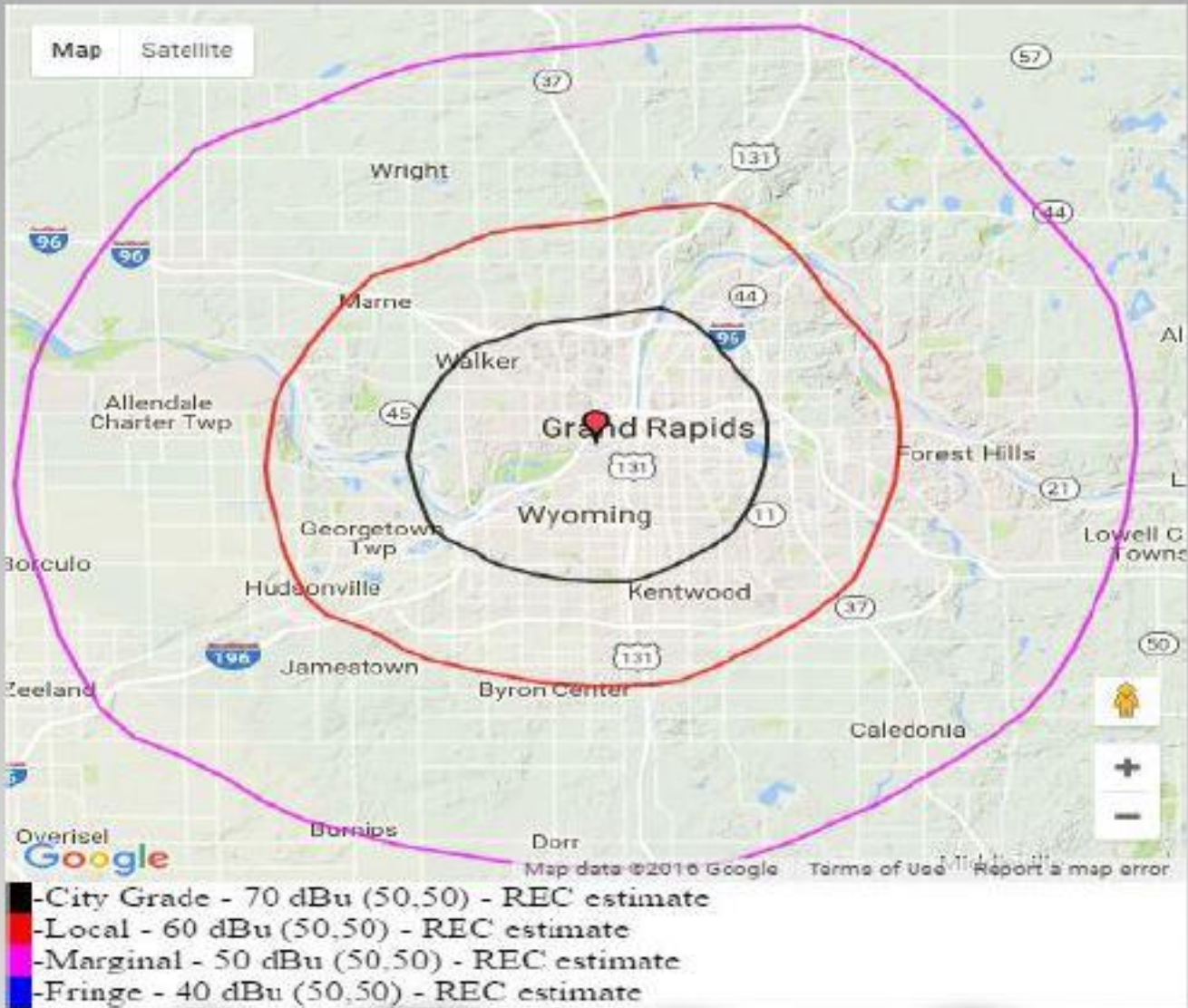


KEITH SWEAT

The Sweat Hotel with Keith Sweat

Keith Sweat, legendary R&B singer, music producer and songwriter, is host of *The Sweat Hotel* on GR's MAGIC 104.9. Heard Mondays through Fridays from 7 p.m. to midnight, Sweat brings his quiet storm of R&B and slow jamz to listeners nationwide. He welcomes special guests and features live in-studio musical performances, while also encouraging fans to call in with their confessions, apologies and dedications. *The Sweat Hotel* is the #1 nationally syndicated Urban AC evening radio show.

MAGIC 104.9 Coverage Map



Online Coverage www.MyMagicGR.com