

Dear Future Sponsor,

Thank you for your interest in sponsoring Life Chats, Exposing Our Roots: A Real Dialogue Between African & African Americans. This 4-Part Series is meant to inspire, educate and strengthen relationships within the black community. Sessions will include panel discussions with local and state businesses and representatives, professionals, African and African American, willing to share their experiences with others in an effort to form a bridge of love and cultural awareness. There will also be entertainment from local artists, as well as, merchandise and food from local restaurants and vendors.

As a sponsor, you will enjoy the benefits of spreading your message across several media platforms including our radio station Magic 104.9 with over 100K+ listeners, Facebook, Instagram, Twitter, postcards and handouts. It's an awesome way to introduce your services to a broader audience. Monies will be used to increase social media presence, marketing within the community, stipends for guest speakers, entertainment, food, giftbags and prizes. Plus, 25% of the sponsorship proceeds will benefit GRAAMA (Grand Rapids African American Museum). The table below will display your sponsorship package. For more information, please contact Meochia at 724-242-8837, mylifechats@yahoo.com. To pay online visit, www.mylifechats.com/exposing-our-roots.

	Bronze \$100-\$249	Silver \$250-\$499	Gold \$500-\$749	Platinum \$750+
Website Link	X	X	X	X
Radio Shout Out	X	X	X	X
Goodie Bag Entry	X	X	X	X
Hundred Dollar Holler		X		X
1 3-Minute Break Segments			X	X
Life Chats Show Sponsor			X	X
HUG Challenge Sponsor				X
Event Title Sponsor				X

1. Website Link will be featured on www.mylifechats.com/exposing-our-roots.
2. Radio Shout Out will be announced in months of March through end of April.
3. Hundred Dollar Holler must be set up between March 1-April 30, 2020. (first come/first serve)
4. All interviews must be set up between March 1-April 30, 2020. (first come/first serve)
5. All SHOW & HUG sponsorships must be set up between March 1-April 30, 2020.
6. Event Title Signage like (logos) will be included on printed materials or signs during actual event.
7. NO interviews will be conducted during Thursdays of March 19-April 9.

EXPOSING OUR ROOTS

Sponsorship and Vending Package

Event Package:

- Vendor
- Sponsor

Vendor Fee: \$50

Date Paid: _____ Check # _____ Cash _____ Collector _____

Sponsorship Package:

- Bronze
- Silver
- Gold
- Platinum

Sponsorship Amount: \$ _____

Date: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Business Phone: _____ Cell Phone: _____

Email: _____@_____ Website: _____

Company Representative: _____

Name of Business: _____

Type of Products/Service: _____

Credit card # _____ Exp. Date: _____

Name on Card: _____

Authorization Signature: _____

Cash Amount \$ _____ Given by: _____

Check Amount \$ _____ Check # _____ Signed by: _____

GOLD & PLATINUM SPONSORS ONLY

Date of Interview: (Interviews conducted on Thursdays, 4:00pm at 37 Ottawa Drive, excluding March 19-April 10. Any special dates and other times need to be approved.)

Please send PNG, JPEG, of Company logo to mylifechats@yahoo.com, subject: Exposing Our Roots.

Website Link: _____

Social Media Tags

Facebook: _____

Instagram: _____

Twitter: _____

Thank you for you sponsoring Life Chat's, Exposing Our Roots, 4-Part Series. We appreciate your support!

Office Use Only-----

Collector Name: _____

Signature: _____ Date: _____